



### **Media Contact**

Carrie Buchan  
720-440-3726  
Carrie@dccf.org

### **FOR IMMEDIATE RELEASE**

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## **Support Douglas County Nonprofits on Colorado Gives Day**

**Denver, CO** – Douglas County Community Foundation (DCCF) invites you to support your local Douglas County nonprofits by giving where you live on Colorado Gives Day, December 8, 2020.

Community First Foundation and FirstBank present Colorado Gives Day, an annual statewide movement to celebrate and increase philanthropy through online giving. By making fundraising simple for nonprofits and giving easy for donors, it is one of the most successful events of its kind in the nation. Last year, \$39.6 million was raised for all Colorado nonprofits in just 24 hours and \$3,294,062 was raised for Douglas County nonprofits.

“Colorado Gives Day is one of the most important fundraisers of the year for many of our local nonprofits. Donations help us do more to support the community and ensure that we take care of our neighbors, as well as preserve and enrich our quality of life in Douglas County.” says Allison Cusick, Director of Philanthropy and Community Engagement. “By giving where you live, generous donations from Douglas County residents will stay in Douglas County and benefit the citizens in your community. Your gifts on Colorado Gives Day, December 8, or prescheduling your donation, will be leveraged by the \$1 Million Incentive Fund.”

### **\$1 Million Incentive Fund**

Community First Foundation and FirstBank each contributed \$500,000 to create a \$1 Million Incentive Fund, one of the largest gives-day incentive funds in the country. This year, they are seeking additional sponsorships to increase that fund even more. Every nonprofit receiving a donation on Colorado Gives Day receives a portion of the fund, which increases the value of every dollar donated. To further encourage donors to give locally, every nonprofit with 50 or more donations on Colorado Gives Day will be entered into a drawing worth \$30,000 in prizes.

To increase awareness of the local nonprofit organizations, Douglas County Gives, a program of the Douglas County Community Foundation, is hosting a live rally on Thursday, December 3, at 9 a.m. to bring more attention to the great work that is being done. Visit <https://bit.ly/DCCF2020Rally> for more details.

For more information about Douglas County Community Foundation and the nonprofits that serve your community, please visit [DCCF.org](https://bit.ly/GiveWhereYouLiveDC). For more information about Colorado Gives Day, please visit <https://bit.ly/GiveWhereYouLiveDC>.

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#### **About Douglas County Community Foundation**

The Douglas County Community Foundation (DCCF) inspires generosity, establishes and manages charitable funds, and provides resources to enrich our shared lives and legacy in Douglas County, Colorado. For more information visit [DCCF.org](https://DCCF.org)

#### **About Community First Foundation**

Since 1975, Community First Foundation has been helping generous donors and innovative nonprofits come together to improve the quality of life and create positive change in Jefferson County, the Denver metropolitan area and beyond. For more information, visit [CommunityFirstFoundation.org](https://CommunityFirstFoundation.org).

#### **About FirstBank**

FirstBank, the nation's third largest privately held bank, operates more than 115 locations in Arizona, Colorado and California and serves more than 750,000 customers. Since 2000, FirstBank has been recognized as a top corporate philanthropist and contributed more than \$60 million and thousands of volunteer hours to charitable organizations. FirstBank is unique in that a majority of its stock is owned by management and employees. For more information, visit [efirstbank.com](https://efirstbank.com).